

CHRIS NDIBE - COMPREHENSIVE PROFESSIONAL BRANDING CONTENT

1. PERSONAL PROFILE

Professional Overview

Dr Chris Ndibe is a distinguished technocrat, communication strategist, and Africa's foremost authority on Free Trade Zones and Special Economic Zones knowledge. With more than three decades of specialized experience, he has contributed in FTZ, economic development strategies, and international partnerships across the continents. **Career Highlights**

Dr Chris rose to prominence as General Manager of the Nigeria Export Processing Zones Authority (NEPZA) and served as General Manager of Calabar Free Trade Zone, where he pioneered transformative approaches to zone management. He was the Executive Secretary of Africa Free Zones association and foundation board member of the World Free Zones Organization (WFZO) 2014- 2018.

Global Recognition & Expertise

As one of the Founding Board Members of the World Free Zones Organization representing Africa, executive secretary African Free Zones Association, Chris brings unparalleled expertise in:

- **Free Trade Zone Training & Management**
- **Integrated Marketing Communications**
- **Investment Promotion**
- **Strategic Planning & Policy Development**
- **International Trade Facilitation**
- **Public-Private Partnership Structuring**

Thought Leadership

Chris has authored five books on free zones, three published seminar papers and several news articles, establishing himself as a leading intellectual voice in global Free trade development, and championing continental development.

International Training & Certifications

His expertise has been honed through elite international programmes:

- FDI International Training Seminar, London, UK (2013)
- Special Economic Zones Deep Dive Training, Egypt - World Bank (2010)
- SEZs/FTZs as Engine for Development & Growth, Hyderabad, India (2009)

- World Bank South-South Experience Exchange Programs (China, Malaysia, Singapore, 2010)
- Dubai Free Zone Study Tour, American University (2007)
- World Free Zone Convention Programmes (USA, 2006)
- International Trade Promotion Fellowship, Taiwan (2001)

Professional Mission

Chris Ndibe is dedicated to transforming African economies through zone development, facilitating cross-border trade, and creating sustainable economic ecosystems that attract investment, generate employment, and accelerate industrialization across emerging markets.

Why Work With Chris?

- **30 Years** of specialized Free Zone experience
 - **Proven Track Record** in zone establishment and optimization
 - **Global Network** across Asia, Europe, Africa, and the Americas
 - **Published Authority** with Five books & seminar papers on the subject matter.
 - **Institutional Knowledge** from NEPZA, AFZA, and WFZO
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2. SOCIAL MEDIA BIOS

TWITTER (X) BIO

Africa's leading Free Zone & SEZ expert  | 30 years experience | Former GM @NEPZA | Author | WFZO Founding

Board Member | Transforming economies through strategic zone development 

LINKEDIN BIO

Free Trade Zone & Special Economic Zone Expert | Economic Development Strategist | Trade Policy Advisor

With more than 30 years of specialized experience in Free Trade Zones and Special Economic Zones, I help governments, investors, and organizations design, develop, and optimize Free Trade Zone infrastructure that drives economic transformation.

- ◀ Former General Manager - Nigeria Export Processing Zones Authority (NEPZA)
- ◀ Former General Manager - Calabar Free Trade Zone
- ◀ Founding Board Member - World Free Zones Organization (Africa Representative)
- ◀ Former Executive Secretary - Africa Free Association (AFZA)
- ◀ Published Author – five books on Free Zone Development & Management

EXPERTISE:

- ✓ FTZ/SEZ Master Strategic Planning &
- ✓ Investment Promotion & investment Attraction
- ✓ Public-Private Partnership Structuring
- ✓ Zone Management Optimisation
- ✓ Regulatory Framework Development
- ✓ Stakeholder Management

INTERNATIONAL TRAINING:

- World Bank SEZ study tour Programmes (Egypt, China, Malaysia, Singapore)
- FDI Strategies (UK) FDI promotion & Clusters Development
- World Free Zone Conventions Training (USA, India, UK, Egypt)
- Trade Promotion Programmes (Taiwan, Dubai)

I consult with governments, zone operators, investors, and international development organizations seeking to leverage economic zones for sustainable growth and competitiveness.

Let's connect to discuss how strategic zone development can transform your economic landscape.

FACEBOOK BIO

Dr Chris Ndibe - The Africa's Free Zone Expert

With more than 30 years of experience in Free Trade Zones/Special Economic Zones, I've dedicated my career to researching and transforming African economies through FTZ/ SEZ development and management

Former General Manager Planning in NEPZA and Calabar FTZ | Founding Board Member of World Free Zones
Published Author | International Consultant

I help governments, investors, and organizations design and optimize economic zones that create jobs, attract investment,

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and accelerate industrialization.

📖 Author of five Books on Free Zones and seminar Papers

🌐 Representing Africa on Global Platforms

📧 Available for Consulting, Training & Advisory Services

Follow for insights on economic development, trade policy, and Africa's growth story.

3. WEBSITE CONTENT

HOMEPAGE

HEADLINE:

Transforming Economies Through Strategic Zone Development

SUBHEADLINE: Africa's Leading Authority on Free Trade Zones & Special Economic Zones | 30 Years of Proven Excellence

HERO SECTION: Dr Chris Ndibe brings three decades of specialized expertise in designing, developing, and optimizing Free Trade Zones and Special Economic Zones across Africa and beyond. As a former General Manager of NEPZA and Calabar FTZ, and Founding Board Member of the World Free Zones Organization, he delivers world-class solutions that drive economic transformation.

CTA BUTTONS:

- [Book A Consultation](#)
 - [Download Free Resources](#)
 - [View Services](#)
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ABOUT SECTION

WHO IS CHRIS NDIBE?

Dr Chris Ndibe is an internationally recognized technocrat, strategic communications expert, and Africa's foremost authority on Free Trade Zone development and management.

CAREER EXCELLENCE:

- PhD Mass Communication
- MA & MSc in Mass Communication, and Public Administration & Policy Analysis
- General Manager, Nigeria Export Processing Zones Authority (NEPZA)
- General Manager, Calabar Free Trade Zone
- Founding Board Member, World Free Zones Organization (Africa Representative)
- Former Executive Secretary, Africa Free Association (AFZA)

GLOBAL CREDENTIALS:

Trained at the world's leading institutions on trade and economic development, Dr Ndibe has participated in elite programmes across UK, USA, Egypt, India, China, Malaysia, Americas, Singapore, Taiwan, and Dubai, bringing cutting-edge global best practices to African contexts.

PUBLISHED AUTHORITY:

Author of four comprehensive books and pamphlet on Free Zone development, Chris translates complex economic policy into actionable strategies that deliver measurable results.

MISSION:

To accelerate Africa's economic transformation by creating world-class Free trade zones infrastructure that attracts investment, generates employment, and positions the continent as a global export manufacturing and trade hub.

EXPERTISE SECTION

WHAT I DO

Free Trade Zone Development Complete lifecycle support from feasibility studies to operational optimization. Master planning, Training regulatory framework design, and performance enhancement for new and existing zones.

Special Economic Zone Strategy Strategic advisory for FTZ/SEZ establishment, investor attraction, infrastructure planning, and policy development aligned with national industrialization goals.

Trade Policy & Facilitation Expert guidance on trade policies, customs procedures, regulatory harmonization, and cross-border facilitation mechanisms that enhance competitiveness.

Investment Promotion Targeted strategies to attract foreign and domestic investment, including investor profiling, incentive structuring, and promotional campaign development.

Capacity Building & Training Customized training programmes for government officials, zone operators, and stakeholders on global best practices in zone management and development.

Feasibility Studies & Advisory Comprehensive market analysis, economic impact assessment, and strategic recommendations for zone projects at any stage of development.

Public-Private Partnership Structuring Expert design of PPP frameworks, concession agreements, and partnership models that balance public objectives with private sector efficiency.

Performance Optimization Diagnostic assessments and turnaround strategies for underperforming zones, including operational audits and transformation roadmaps.

Cluster Promotion – Promote industrial cluster development for communities states to being a FTZ incubator

SERVICES SECTION

SERVICES FOR GOVERNMENTS

Zone Development Advisory

- National FTZ/SEZ strategy formulation
- Site selection and feasibility studies
- Legal and regulatory framework design
- Master planning and infrastructure development
- Investor targeting and promotion of strategies

Policy Development

- Trade policy modernization that's incorporates FTZ development
- Incentive regime optimization
- Regulatory reform and harmonization
- Inter-agency coordination frameworks

Capacity Building

- Executive training for zone authorities & allied government agencies
 - Stakeholder engagement workshops best practice study & tours
 - Performance monitoring evaluation systems
 - Organizing retreat for CEOs & government officials.
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SERVICES FOR INVESTORS & DEVELOPERS

Market Entry Strategy

- Opportunity assessment
- Site evaluation and selection
- Regulatory navigation
- Partnership facilitation

Zone Operations Consulting

- Business model optimization
- Tenant attraction strategies
- Service delivery enhancement Competitive
- Positioning

Due Diligence Support

- Regulatory compliance review
 - Risk assessment
 - Financial modeling
 - Investment structuring
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SERVICES FOR INTERNATIONAL ORGANIZATIONS

Technical Assistance

- Project design and implementation support
- Policy advisory and institutional strengthening
- Impact assessment, evaluation, and reform advisory
- Regional integration facilitation

Research & Publications

- Sector studies and white papers
 - Best practice documentation
 - Knowledge management & publications
 - Thought leadership content
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EXPERIENCE SECTION

PROFESSIONAL JOURNEY

Nigeria Export Processing Zones Authority (NEPZA) General Manager (*planning & industrial incentives*). Led strategic initiatives to position Nigeria as a competitive destination for export-oriented investment through export processing factories, etc. Drove policy reforms, investor attraction, and institutional capacity building.

Calabar Free Trade Zone General Manager Pioneered operational excellence and investor satisfaction initiatives. Transformed zone performance through strategic partnerships and infrastructure development.

World Free Zones Organization (WFZO) Founding Board Member - Africa Representative Shape global standards and best practices for free zone development. Advocate for Africa's interests and facilitate knowledge exchange across continents.

Africa Free Association (AFZA) Former Executive Secretary Championed continental economic integration through free zone collaboration. Built networks and partnerships across African nations.

30 YEARS OF IMPACT:

- Advised multiple African governments on zone development
- Facilitated billions in investment attraction
- Trained thousands of professionals across the continent
- Published five authoritative books on the FTZ Ecosystem.
- Represented Africa at global forums and conventions

INTERNATIONAL TRAINING SECTION

GLOBAL CREDENTIALS

World Bank Programs:

- Special Economic Zones Deep Dive Training, Egypt (2010)
- South-South Experience Exchange, China (2009)
- South-South Experience Exchange, Malaysia (2009)
- South-South Experience Exchange, Singapore (2010)

International Certifications, convention & Forum

- FDI International Training Seminar, London, UK (2013)
 - SEZs/FTZs as Engine for Development & Growth, Hyderabad, India (2009)
 - International Trade Promotion Fellowship, Tamkang University, Taiwan (2001)
 - World Free Zone Convention, South Carolina, USA (2006)
 - Creating Value Through Free Zone Outreach (2008)
 - Regional Workshop on Export Competitiveness, Accra, Ghana (2007)
 - Dubai Free Zone Study Tour, American University (2007)
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PUBLICATIONS SECTION

THOUGHT LEADERSHIP

Published Books:

Dr Chris Ndibe has authored five comprehensive books and journal publications on Free Trade Zones, establishing himself as Africa's leading intellectual voice on the subject. These publications serve as essential references for policymakers, zone operators, and development practitioners across the continent.

Speaking Engagements:

- Regular speaker at international trade conferences
- Keynote presentations at African economic forums
- Expert panelist on zone development
- Training facilitator for government delegations

Media Contributions:

- Expert commentary on trade policy
- Economic development analysis
- Free zone industry insights
- Africa's industrialization strategy

TESTIMONIALS SECTION

WHAT CLIENTS SAY

"Working with Dr Chris Ndibe transformed our approach to economic zone development. His deep expertise and practical insights helped us avoid costly mistakes and accelerate our timeline significantly." — *Government Official, West Africa*

"Chris brought world-class knowledge and African context together perfectly. Our zone is now operating at levels we didn't think possible." — *Zone Developer, East Africa*

"The training programme Chris delivered was exceptional. Our team gained immediately applicable skills that have improved our zone's competitiveness." — *Zone Authority Director, Nigeria*

CONTACT SECTION

LET'S TRANSFORM YOUR ECONOMIC LANDSCAPE

Ready to unlock the full potential of Free Trade Zones and Special Economic Zones in your country/county?

Schedule a Consultation

Whether you're a government exploring zone development, an investor seeking opportunities, or an organization needing expert advisory, let's discuss how strategic zone development can achieve your objectives.

Contact Information:

- Email: chrisndibe@yahoo.com, chrisndibe@carlcon.com
- Phone: +234 809 9410 000, +234 815 341 0000.
- LinkedIn:
- Location: Based in Nigeria | Operating Across Africa & Globally

Download Free Resources:

- Free Zone Development Checklist
- SEZ Success Factors Guide
- Investment Attraction Strategies

4. PRICING STRUCTURE

CONSULTING SERVICES PRICING

TIER 1: ADVISORY CONSULTATION

Single Advisory Session

- Duration: 2 hours
- Deliverable: Strategic recommendations report
Format: Virtual or In-person
Investment: \$2,000 USD

Half-Day Workshop

- Duration: 4 hours
- Deliverable: Workshop report + action plan
- Participants: Up to 15 people
- Investment: \$3,000 USD + logistics, workshop materials

Full-Day Intensive

- Duration: 8 hours
- Deliverable: Comprehensive strategy document
- Participants: Up to 20 people
- Investment: \$5000 USD + Logistics & accommodation

TIER 2: PROJECT-BASED CONSULTING

Feasibility Study Package

Duration: 4-6 weeks with Deliverables:

- Market analysis report
- Financial modeling
- Site Layout and environmental impact
- Regulatory review
- Investment recommendations

- Investment: \$20,000 - \$25,000 USD (*Varies by scope and complexity*)

Zone Development Strategy

Duration: 8-12 weeks Deliverables:

- Master plan document
 - Regulatory framework design
 - Investor targeting strategy
 - Infrastructure development roadmap
 - Implementation timeline/operational Manual.
- Investment: \$50,000 - \$85,000 USD (*Customized to project scale*)
 - Duration: 6-8 weeks Deliverables:
 - Comprehensive diagnostic assessment
 - Gap analysis report
 - Turnaround strategy
 - Quick-win recommendations
 - 12-month transformation roadmap
 - Investment: \$35,000 - \$60,000 USD
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TIER 3: RETAINER ADVISORY

Quarterly Retainer

- Duration: 3 months Includes:
 - Monthly strategy sessions (4 hours each)
 - Document review and feedback
 - Priority scheduling
 - One site visit per quarter
 - Investment: \$18,000 USD/quarter

Annual Strategic Partnership

- Duration: 12 months Includes:
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- Bi-weekly strategy sessions
 - Unlimited consultation access
 - Quarterly on-site visits
 - Board presentation support
 - Crisis management support
 - Priority access for urgent matters
 - Annual strategic planning workshop
- Investment: \$120,000 USD/year (*Save \$24,000 vs quarterly rate*)
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TIER 4: CAPACITY BUILDING & TRAINING

Executive Training Programme:

Duration: 3 days Participants:

Up to 25 Deliverables:

- Review of operational Manual
- Participant workbooks
- Certificate of completion Post training resources
- Investment: \$15,000 USD

Zone Management Certification

- Duration: 5 days Participants:
- Up to 30 Deliverables:
 - Comprehensive training modules
 - Review of operational manual
 - Case study exercises
 - Professional certification
 - 3-month post-training support
- Investment: \$25,000 USD

Stakeholder Engagement Workshop

- Duration: 2 days
 - Participants: Up to 40
 - Format: Multi-stakeholder facilitation
 - Investment: \$12,000 USD
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TIER 5: SPEAKING & THOUGHT LEADERSHIP

Keynote Speaking

- Duration: 40-60 minutes
- Includes: Customized presentation
- Investment: \$3,000 - *(Varies by event and location)*

Panel Participation

- Duration: 60-90 minutes
 - Investment: \$1,000 USD
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ADDITIONAL SERVICE OPTIONS

Policy Framework Development

Investor Roadshow Participation

Research & White Paper Development

Due Diligence Review Starting at \$10,000 USD

PAYMENT TERMS

- 50% deposit upon contract signing
- 50% upon project completion or deliverable
- submission Retainers billed quarterly in advance
- Travel and accommodation costs billed separately at cost
- All fees in USD; alternative currency arrangements available

WHAT'S INCLUDED:

- ✓ Expert analysis and recommendations
- ✓ Professional documentation and reports
- ✓ Stakeholder presentation support
- ✓ Email and phone support during engagement
- ✓ Post-project consultation (30 days)

NOT INCLUDED:

- International travel and accommodation
- Translation services
- Legal documentation and filing fees
- Third-party research and data acquisition